



Press Release

Düsseldorf, 26th of August 2022

Playa Limited Edition: Bürstner extends convertible campervan range with a Renault Trafic-based vehicle

Bürstner is continuing to extend its offer in the area of convertible campervans, vehicles that are also suitable for everyday use in urban areas and presents its new "Playa" on a Renault Trafic base. The Playa will initially be launched as a limited edition with additional comfort features.

Düsseldorf. Bürstner is continuing its long-standing collaboration with the chassis manufacturer Renault and is increasing its vehicle portfolio in the convertible campervan area with the Playa C 500 on a Renault Trafic base. Other layouts are being planned.

The Playa is a leisure vehicle with a pop-top roof that is suitable for everyday use; thanks to its compact dimensions, it is also easy to handle in urban traffic. In the interior, it reflects Bürstner's typical "wohnfühlen" home away from home signature style by cleverly combining its compactness with maximum living space utilisation. Ergonomic seating solutions and adjustable options, useful functional features as well as Bürstner-specific accessories such as the Home-Light® complete the range of home comforts. The Playa is equipped with a rail track system that makes it possible to convert the rear vehicle area in an extremely flexible way. The bench is easy to put in and take out to create maximum load space. Other highlights are the water tank, which is generously sized for this vehicle category and holds 50l, and various driver assistance systems.

Bürstner is offering the new Playa as a "Limited Edition" model. The standard extras include numerous comfort and design features such as 17" alloy wheels, a sun awning, a cooled glove box, a diesel parking heater and much more. The "Limited Edition" pack also includes habitation blackout blinds, a 41l compressor refrigerator, a third and fourth seat equipped with Isofix anchor points, a bench seat that converts into a bed as well as additional, cleverly stowed away cushions. Also included is the Bürstner Comfort Pack with a multimedia system and a sat-nav, as well as electronic extras (e.g. an additional USB charger and a 230V socket) to perfect the range of features.

"We consider the collaboration with Renault to be a continuation of our successful collaboration in the motorhome area." This cooperation is our answer to the high demand for compact convertible campervans that are also suitable for everyday use in urban environments," says Bürstner's head of sales Markus Pangerl. "We notice this every day when we talk to customers: There are many companies that offer campervan conversions, but making them cosy inside as well as functional down to the smallest detail, that's what makes our vehicles unique."

The Playa model range will be presented to the public for the first time at the Caravan Salon Düsseldorf 2022.

END

Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

PRESS ENQUIRIES

Emma Hughes

Marketing Assistant

Emma.hughes@erwinhymergroup.co.uk

Rachel Moncrieff

Marketing & Communications Manager

Rachel.moncrieff@erwinhymergroup.co.uk