



## Press Release

Düsseldorf, 26th of August 2022

### **Annual press conference: Bürostner – we bring that "wohnfühlen" home away from home feel to life on the road**

**Bürostner is consistently extending its portfolio, and will be offering various new model ranges, including electric vehicles, with the "wohnfühlen" home away from home feel that is typical for the brand, from the new season onwards. In addition, several caravans have been given facelifts. Besides these new models and facelifts, it is also forging ahead in the digitalisation area with the My Bürostner app, and the "Bürostner Individual" label extends the company's service portfolio.**

**Düsseldorf.** The extension of the Bürostner product spectrum is progressing further. The spectacular highlight at this year's Caravan Salon in Düsseldorf will be Bürostner's innovative motorhome Lyseo TD Gallery. A mere year after the prototype presentation, Bürostner will be exhibiting this streamlined semi-integrated low-profile motorhome, which features a second living level created with the aid of an inflatable alcove, as a serial production model.

#### Other new motorhomes

In the comfort class, the new additions to the model ranges consist primarily of the Limited Edition model Bürostner Limited and the popular Bürostner Lyseo TD. Furthermore, besides the Lyseo TD Gallery, another new model range will be added to the Bürostner Lyseo family. The coachbuilt integrated Bürostner Lyseo I interprets the #wohnfühlen home away from home feel that is typical for the brand in the classic way and closes the gap in its mid-price range segment offer.

#### New campervan models

The new convertible campervan Bürostner Playa, based on a Renault Trafic, is a milestone of the company's strategy in the area of "new compact, urban vehicles".

The Bürstner Playa will be available as a Limited Edition model, the LIMITED, to begin with. It will be available with one popular layout that already includes all of the features that make the vehicles even more comfortable and cosy on holiday, as well as convenient to use as everyday transport.

New in the caravan area

The most important changes are the caravan model range Premio and Premio Plus facelifts, as well as a Bürstner app for monitoring the Averso Plus vehicles.

My Bürstner app - smart vehicle monitoring and control

Another highlight in Bürstner's premium class is the new My Bürstner app, which makes living in a Bürstner even smarter. Two different-level versions have been realised: In the premium-class caravan Bürstner Averso Plus, it shows all of the caravan's various charge and fill levels. The new app also provides information about other important details such as the noseweight on the tow bar or the tyre pressure. All owners of the premium-class motorhome Bürstner Elegance can also additionally control comfort aspects such as the heating, the air conditioning system or the lighting via the app.

All new models and other new products that will be launched at the Salon will be on show at Bürstner's new exhibition area in Hall 6, Stand D03.

The latest press kits can be downloaded from [www.buerstner.com/pressday](http://www.buerstner.com/pressday).

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## Bürstner on social networks



### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

### Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

**For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:**

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